

TEACHER'S ACTIVITY REPORT 2020- 2021

FACULTY: COMMERCE DEPARTMENT:- COMMERCE/MAC IQAC ACTIVITY No: SVC/2020-21/COM/SB/2

NAME OF THE ACTIVITY:			
DATE:- 7 th June 2020	FACULTY:- COMMERCE	DEPARTMENT:- COMMERCE/MAC	COORDINATOR NAME Dr. Sindhumani Bag
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
12 pm	ONLINE	58	INDOOR
SUPPORT/ASSISTANCE:	Sri Venkateswara college, University of Delhi		

BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO.- III,V):

TOPIC/SUBJECT OF THE ACTIVITY	The Psychology of Persuasion and Networking in Marketing.
OBJECTIVES	To create awareness about The Psychology of Persuasion and Networking in Marketing.
METHODOLOGY	Through talk by Expert speaker:- Mr. Shawrya Mehrotra (Founder of Metvy, Keynote speaker, Expert in Marketing).
OUTCOMES	This insightful webinar received total of 58 participations from various colleges of DU & Other university. Participants appraised the webinar stating it to be the most insightful and informative one.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

Notice & Letters	✓ Student list of participation	Activity report	✓ Photos	Feedback form
Feedback analysis	News clip with details	Certificate	✓ Any other	

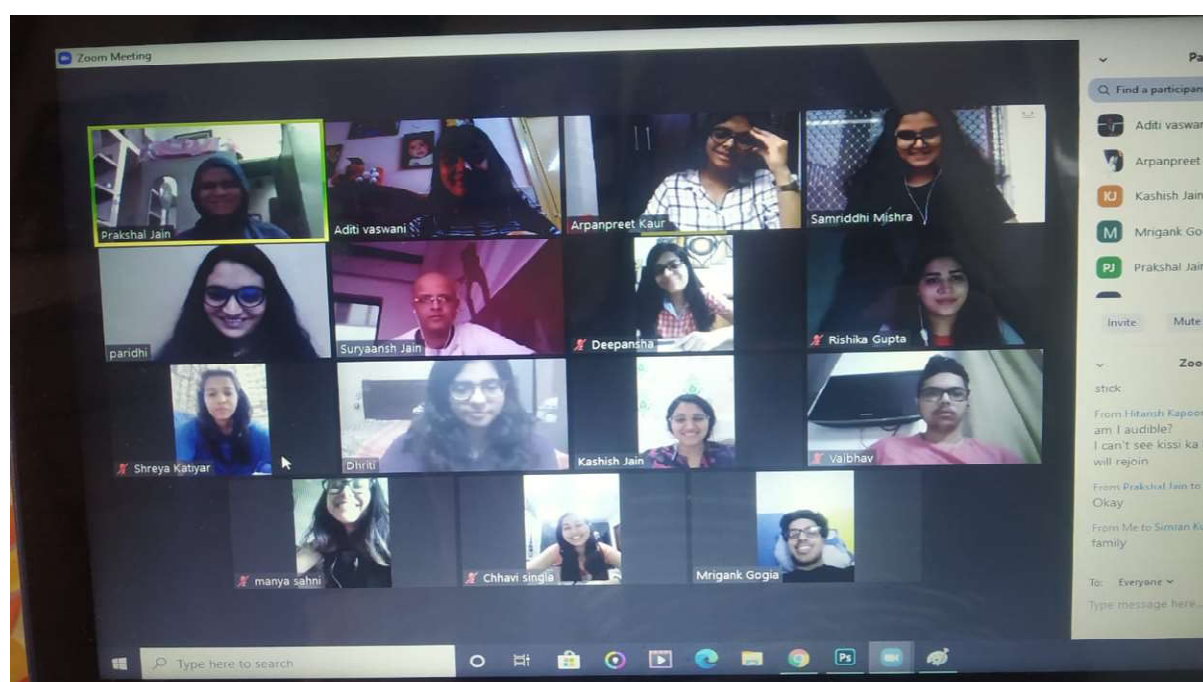
IQAC Document No:	Criterion No: III, V	Metric No:
Departmental file no	IQAC file No;	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
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Dr. Sindhumani Bag	Dr. Mamta Arora	
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For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		



WELCOMES YOU TO JOIN THEIR 1ST
EVER WEBINAR ON

The Psychology of Persuasion and Networking in Marketing.

12 PM 7TH JUNE,
SUNDAY

GOOGLE MEET

**MR SHAWRYA
MEHROTRA**

FOUNDER AT METVY
KEYNOTE SPEAKER
EXPERT IN MARKETING

**REGISTER NOW!
LINK IN BIO**

College Name: Sri Venkateswara College

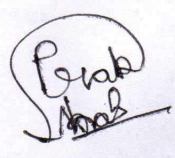
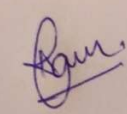
ACTIVITY: The Psychology of Persuasion and Networking in Marketing



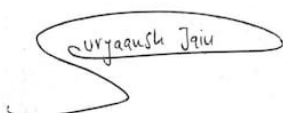
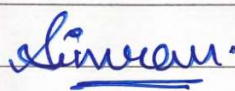
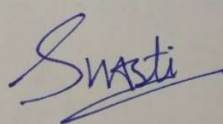
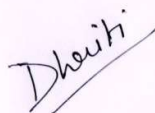

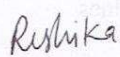
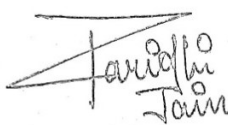

Date: 7th June, 2020

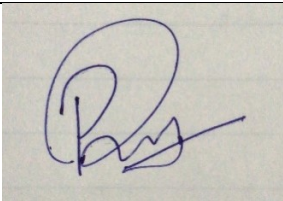

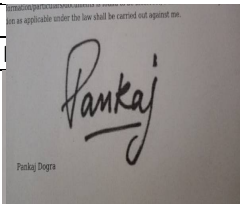

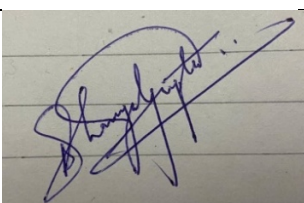


Time: 12:00PM

Venue: Online

Criterion No: II/ IV

Sr. No.	Name of the student	Group	Signature
1.	Prakshaal		
2.	Arpan		

3.	Aditi		
4.	Kashish		
5.	Suryaansh Jain		
6.	Simran		
7.	Swasti		
8.	Dhriti		
9.	Deepansha		
10.	Rishika Gupta		
11.	Paridhi Jain		
12.	Mrigank		

13.	Punyansh		
14.	Vaishnavi		Vaishnavi
15.	Aastha Uniyaal		
16.	Pankaj		 <small>as applicable under the law shall be carried out against me.</small> Pankaj Dogra
17.	Muzakkir		
18.	Aashi Vashista		
19.	Prarthana		
20.	Bhavya		
21.	Varalika		
22.	Pragya Pandey		

Name of the Teacher and signature

Head of the Department



SRI VENKATESWARA COLLEGE
(University of Delhi)

Internal Quality Assurance Cell

Chairperson

Prof C. Sheela Reddy
Principal
Sri Venkateswara College

IQAC Coordinator

Dr. N. Latha
Department of Biochemistry

External Members

Prof Debi P Sarkar
Department of Biochemistry
University of Delhi South
Campus

Prof Alo Nag
University of Delhi South
Campus

Dr. Gitanjali Yadav
NIPGR, Delhi

Internal Members

Dr. Meenakshi Bharat
Department of English

Dr. Lalitha Josyula
Department of Electronics

Dr. Namita Pandey
Department of Political
Science

Dr. A. K. Chaudhary
Department of Physics

Dr. K.C. Singh
Department of Physics

Dr. Swarn Singh
Department of Mathematics

Dr. Neeraj Sahay
Department of History

Dr. Vartika Mathur
Department of Zoology

Dr. Shruti Mathur
Department of Commerce

Dr. Padma Priyadarshini
Department of Sociology

Dr. Nimisha Sinha
Department of Biochemistry

Shri D. Venkat Ramana
A.O (I/C)

This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

N. Latha

IQAC Coordinator
Sri Venkateswara College

Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021

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